



**HKHS Advocates More Elderly Housing Developments to
Meet the Needs of Hong Kong's Ageing Population**

The Hong Kong Housing Society (HKHS) Seminar, “Housing Planning for the Ageing Population in Hong Kong”, was successfully concluded today (10 April). Drawn nearly 200 participants from across industries, including architecture, urban planning, social welfare, elderly services, innovation & technology and real estate development, the Seminar explored how Hong Kong can respond to the challenges brought by an ageing population through housing policies, planning, project implementation, operations, ancillary facilities and services.

Apart from providing a platform for industry counterparts to exchange valuable insights, the Seminar also launched a publication on HKHS's quality elderly housing project, The Tanner Hill. The publication features stories from contributors of The Tanner Hill project, covering topics such as its development concept, planning, design, construction, marketing, operation management, customer service and healthcare, sharing the little things behind the project's development with the industry and the public.

“The HKHS has been assuming the role of Hong Kong's ‘Housing Laboratory’ for over 70 years. As early as in the 1990s, the HKHS envisioned the housing needs brought by Hong Kong's ageing population, thus embarked on the different pilot housing projects and schemes to assist elderly from all socio-economic backgrounds to ‘Age in Place’, including the Ageing-in-Place Scheme in our 20 rental estates; the Senior Citizen Residences Scheme targeting middle-income elderly; and The Tanner Hill, a non-subsidised project for the more financially capable elderly,” HKHS Chairman Walter Chan said.

“2019 marks the 20th anniversary of HKHS's efforts in elderly housing development. We hope our experience could set an example in the market, raising the awareness of the Government, the industry and relevant stakeholders to the pressing needs for elderly housing; and to inspire the market players to join hands with us to create homes for Hong Kong's elderly population to ‘Age in Place’.”



**HONG KONG
HOUSING SOCIETY**
香港房屋協會

Press Release

Guest speakers of the Seminar include Dr Lam Ching-choi, Chairman of the Elderly Commission; Wong Kit-loong, Chief Executive Officer of HKHS; Stan Tang Yiu-sing, Chairman of Stan Group; Maria Lee, Executive Director of Roseville Senior Living Management Limited, and Alan Au Kwok-lun, Chief Executive Officer of Zhuhai Zhihe Healthcare Industry Holdings Limited. The interactive Q&A Session of the Seminar was moderated by Executive Committee Member and Chairman of Special Committee on Elderly Housing of HKHS, Timothy Ma, to engage the speakers and fellow participants in extended discussions.

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HKHS Chairman Walter Chan looks forward to joining force with the industry in promoting elderly housing developments in Hong Kong and responding to the challenges and housing needs of the ageing population.



HKHS Chairman Walter Chan with guest speakers and the moderator of Q&A Session on stage. (From the left) HKHS Vice-Chairman Ling Kar-kan, HKHS CEO Wong Kit-loong, Executive Director of Roseville Senior Living Management Limited Maria Lee, Chairman of the Elderly Commission Dr Lam Ching-choi, HKHS Chairman Walter Chan, Chairman of Stan Group Stan Tang Yiu-sing, CEO of Zhuhai Zhihe Healthcare Industry Holdings Limited Alan Au Kwok-lun, HKHS Chairman of Special Committee on Elderly Housing Timothy Ma



Close to 200 participants from across the industries actively engage in the discussion with the speakers at the seminar.